

NorthWest Iowa Soccer Club

Meeting Minutes 10/14/20

Attendance: Kim, Ben H, Ben M, Mari jo, Rachel, Tracy, Abby, Heath, Matt

1. **Approval of Sept Minutes:** Motion by Heath, 2nd by Ben M. all in favor
2. **Presidents Report –**
 - a. College agreement for field rental future
There will be an agreement based on the number of field uses as it has increased over the years with more college level players. This raises upkeep costs, seed costs, and maintenance costs resulting in the need for increased revenue from the college as they are the primary users of this facility.
 - b. Welcome Kim

Kim H was welcomed to the board as our new marketing director, many new ideas were already in development in conjunction with the new website and promoting the Club.
3. VP report – nothing to report
4. Treasurer’s report – The club is down in revenue year over year from 2019 to 2020 however our costs were also down. We are at a net negative for 2020 based primarily on Covid restrictions and limitations with rec and club soccer revenues. A grant for maintenance of the field was received in October which brings us closer to level. Much discussion related to possible budget cuts related to field maintenance were discussed with no solutions put in place.
 - a. Ben M motioned for approval, Abby 2nd, all in favor
5. Director of Operations
 - a. 2021 Galaxy cup plan – discussion held on getting ready for next year’s Galaxy Cup and preparations needed.
 - b. Academy Plan – There will be 3 sessions with 12 practices for all kids involved. Numbers are still in flux at this time.
6. Coaching director
 - a. Indoor facility has limited practices to only club programs due to Covid. This along with the academy are the only sources of income for this facility. Discussion around making the indoor facility whole financially were discussed. The board felt we had a duty to ensure the facility is not operating at a loss just for the club
 - i. Numbers were discussed and a possible increase may be given this year to make up for lost revenue as there will be no rec programs and possibly fewer kids in Club/Academy.
 - b. The club will purchase an indoor fogger to sanitize the facility after each practice.
7. Facility Director
 - a. Future Fertilizer – discussion related to reducing the amount of our property that will be fertilized to lower costs. No motion made as ongoing discussions were being held. The grant received may assist in maintaining our fields at this time.
 - b. Field plans – the fields will be put to rest after rec season, all practices are going to move to the indoor facility.

8. Marketing director – Nothing to report
9. Registrar – not in attendance
10. Webmaster – nothing new to report
11. Fundraising – Butter braids arrived with a better than expected turn out. 912 packages sold, \$5,500.00 profit – 18 water bottles and 7 soccer balls earned.
12. Grant Writer – none
13. Secretary – None
14. Old Business
 - a. Hang signs on premier field – Possibly looking for sponsorships for our fences around the complex to raise revenue...discussions ongoing
 - b. Jen and Chad are off the board, Kim and Suzie have joined. Tracy asked everyone to continue looking for new board members as he will be leaving the board at the end of his term.
15. Next meeting – Monday November 9th at 5:15pm at the locker room.